

# SASKATCHEWAN ABORIGINAL TOURISM GUIDE

Sunrise Publishing, in partnership with Aboriginal Tourism Association of Saskatchewan Inc. (ATASI) is once again publishing the 2010 Aboriginal Tourism Guide in May of this year. We are pleased to be working with ATASI to highlight First Nations and Metis tourism attractions across the province. Distribution of the printed guide will be identical to last year's – the 140 tourism reception centres across the province, the five seasonal Tourism Saskatchewan Visitor Centres and at selected advertisers' place of business. The complete version will also be available on Tourism Saskatchewan and Sunrise Publishing websites. Printed circulation will be 10,000 to 20,000 copies. Tourism Saskatchewan's website generates over 500,000 unique visits per year. Being available on Tourism's website presents this guide to world-wide audiences – don't miss out on this exciting opportunity!

## SIZE

Outside Back Cover
Inside Front Cover / Inside Back Cover
Full Page
1/2 Page
1/3 Page
1/4 Page Horizontal
1/4 Page Vertical
1/6 Page Horizontal
1/6 Page Vertical
Business Card

## DIMENSIONS (WIDTH X HEIGHT)

	PRICE
8.375" x 11" *	\$5,395
8.375" x 11" *	\$4,795
8.375" x 11" *	\$3,995
7" x 4.875"	\$2,600
4.625" x 4.875"	\$1,000
7" x 2.375"	\$ 800
2.25" x 7.375"	\$ 800
4.625" x 2.375"	\$ 600
2.25" x 4.875"	\$ 600
	\$ 300

\* Includes 1/8" bleed on all sides. Finished size of the magazine is 8.125" x 10.75"

**DEADLINE FOR AD BOOKING AND COPY  
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Aboriginal Tourism  
Association of Saskatchewan

## SUNRISE PUBLISHING

Ph: (306) 244-5668

Fx: (306) 244-5679

Toll-Free: 1-800-247-5743