

S A S K A T C H E W A N MINING JOURNAL

2007 RATES

AD SIZE	B & W	Color	AD SIZE	B & W	Color
Full Page	3119	4520	1/6 Page	683	991
2/3 Page	2103	3045	1/2 DPS	3765	5033
1/2 Horizontal	1752	2553	DPS	5942	6918
1/2 Island	1752	2553	IFC or IBC		5249
1/3 Page	1330	1934	OBC		6071
1/4 Page	998	1451	*Spot Color - B & W Rate plus 15%		

U.S. DOLLAR RATES AVAILABLE - based on current exchange rate.

DISCOUNTS AND SURCHARGES:

- No charge for bleed
- Special position: 15% over space
- 15% Agency Commission

SPECIAL COLORS:

- Spot color – B&W rates plus 15%
- A premium is required on special ink

MECHANICAL REQUIREMENTS

SCREEN: 133 lpi (300 dpi resolution)

PLATFORM: Macintosh. If PC files must be supplied, please call to ensure compatibility.

SOFTWARE USED: QuarkXpress, Adobe Illustrator, Adobe Photoshop

TRANSPORT MEDIA: Zip disk, CD-ROM, Floppy disk, Electronic transmission

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AD SIZE	WIDTH BY HEIGHT
Trim Size	.8 ¹ / ₈ " x 10 ⁷ / ₈ "
Full Page	.7" x 9 ⁷ / ₈ "
Full Page (bleed)	.8 ³ / ₈ " x 11 ¹ / ₈ "
2/3 Page Vertical	.4 ⁵ / ₈ " x 9 ⁷ / ₈ "
1/2 Page Horizontal	.7" x 4 ⁷ / ₈ "
1/2 Page Island (Digest)	.4 ⁵ / ₈ " x 7 ³ / ₈ "
1/3 Page Square	.4 ⁵ / ₈ " x 4 ⁷ / ₈ "
1/3 Page Vertical	.2 ¹ / ₄ " x 9 ⁷ / ₈ "

AD SIZE	WIDTH BY HEIGHT
1/4 Page Horizontal	.7" x 2 ³ / ₈ "
1/4 Page Vertical	.2 ¹ / ₄ " x 7 ³ / ₈ "
1/6 Page Horizontal	.4 ⁵ / ₈ " x 2 ³ / ₈ "
1/6 Page Vertical	.2 ¹ / ₄ " x 4 ⁷ / ₈ "
DPS	.15 ¹ / ₈ " x 9 ⁷ / ₈ "
DPS (bleed)	.16 ¹ / ₂ " x 11 ¹ / ₈ "
1/2 DPS	.15 ¹ / ₈ " x 4 ⁷ / ₈ "
1/2 DPS (bleed)	.16 ¹ / ₂ " x 5 ¹ / ₂ "



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